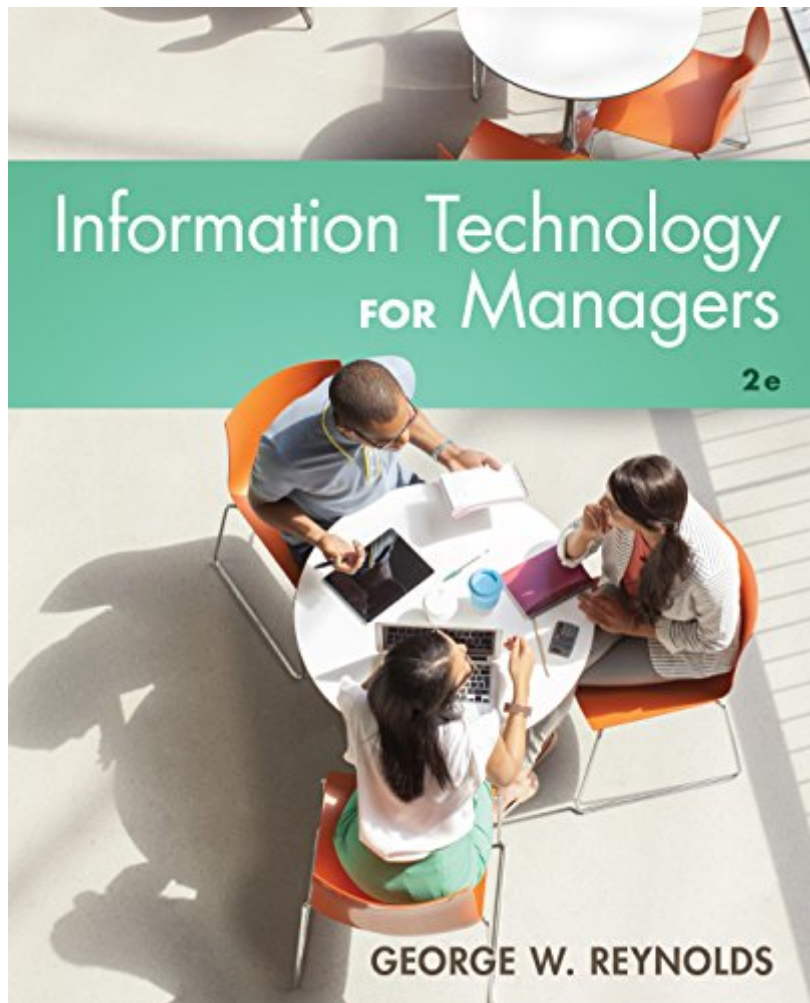


The book was found

Information Technology For Managers



Synopsis

Now today's managers can prepare to successfully oversee and understand information systems with Reynold's INFORMATION TECHNOLOGY FOR MANAGERS, 2E. This practical, insightful book prepares current and future managers to understand the critical business implications of information technology. A wealth of actual contemporary examples demonstrate how successful managers can apply information technology to improve their organizations. A new chapter on IT security, hands-on scenarios and practical cases give readers an opportunity to apply what they're learning. This edition's solid framework helps define the manager's important role in information technology and in working effectively with all members of the organization to achieve results. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Book Information

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Customer Reviews

The book is exactly as advertised, "Written specifically for managers with little or no formal information technology training or expertise." It is very elementary. If you have worked in a moderate to large company, with decent IT resources, you probably know most of what's in this book. We

used this text in an "IT for Managers" class I took and I probably could have winged it without the book and saved my money. This book should really be in the \$25-\$50 range, not \$80+.

Excellent book. Great organization and up to date business cases that correlate really well with the material being studied.

Book arrived very fast. The quality of the book was new as promised. Thanks you

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